



Three Principles Institute and Mark Howard, PhD Privacy Policy

Effective May 25, 2018

Thank you for your interest in my programs and materials. This privacy notice outlines my office policy in regards to your data relationship with me through the Three Principles Institute or Mark Howard, PhD. Your personal data, privacy and security are of the utmost importance to me and I am committed to protecting your personal information when you use our services or purchase products from our company.

This privacy notice explains how **Three Principles Institute** and **Mark Howard, PhD** processes, collects and uses personal data about you. Whenever you provide such information we will use your information in line with all applicable data protection laws, including the General Data Protection Regulation (GDPR).

Your information will be kept in a secure environment held

By www.mailchimp.com and www.ThreePrinciplesInstitute.org and access is restricted to this policy.

Information I collect:

- Personal data I collect may include your first name, last name, email address, phone number, and mailing address. It also may include your financial details including bank, credit card, or Paypal information. Information could also include transactions, purchases, interests, queries, correspondence, marketing and communication preferences. Please note that I do not store credit card information and make attempts to limit your personal information to name and email address.

How we collect:

- When you sign up on my website to get exclusive content or request to be added to our mailing list.
- When you make a purchase from my website or store or in person: a product, a course, a webinar, a program or any other purchase/attendance whether charged a fee or no fee.
- When you attend an in person or virtual program whether charged a fee or no fee.
- When you specifically request to be on our list whether by email, phone, in person or virtually.
- When you contact/correspond with us via phone, email, in person or through our website.
- When you leave comments on our website or our store.

- I do not collect personal data from third parties.
- I do not share your contact information with third parties except for technical service providers to assist us with technical/financial/consulting infrastructure and support.

How I use the data I collect:

I collect your data to provide you with a personal and customized experience with me which includes communication, information about services/goods, financial transactions, promotions, advertising, content and support.

Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

Embedded content from other websites

Articles on this site may include embedded content from other websites (ex. www.youtube.com and www.wordpress.com)

Security

All information you provide to us is stored on secure servers:

- www.mailchimp.com

Children under 18

We do not knowingly collect data from users under the age of 18.

Thank you for taking the time to read my Privacy Policy. Please contact me if you have any questions about my policy. Occasionally I will update our policy. Please check this page for any updates.

If you ever don't want to be on my mailing list or be contacted by me, you can opt out by updating your preferences on my emails (unsubscribe) or contact me in writing.

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